

August 14, 2010	PRESS RELEASE: For Immediate Release
	<p align="center">Remington Arms Company Becomes Founding Corporate Sponsor of Quail and Upland Wildlife Federation, Inc.</p> <p align="center">Contact: Lynzee Glass, Admin@quwf.net PH: 417-345-5960 P.O. 947, Buffalo, MO 65622 www.quwf.net "It's All About Wildlife"™</p>

Buffalo, Missouri: "There can be no doubt that when you are working on wildlife restoration and the preservation of the American hunting tradition, great companies step up and help shape the future, that is what Remington has done" announces **Craig A. Alderman, Director of Quail and Upland Wildlife Federation, Inc (QUWF)**. "They not only are a significant Founding Corporate Sponsor of this nation's first multi-specie focus, but will drive new initiatives with private land owners to allow access to well maintained fields and forests, assist with the "Future of America"™ QUWF Youth and Young Adult outreach programs and help build a better future of upland conservation" explains Craig. The Remington Founding Corporate Sponsorship also provides immediate national chapter programs to assist in the raising of critical habitat project funds for local work in upland wildlife habitat and population recovery. "Our sponsors have to activate at the chapter level like never before as well as the national level or it just won't work. Remington stepped up to both with the historical drive from a brand that is truly an American icon and all our members respect and honor that" said Alderman.

"We certainly see the need for "Turning-The- Dirt"™ for upland wildlife habitat on private and public lands , it is the sole key to providing our sportsman and women a place to hunt and enjoy the great outdoors. The QUWF foresight and initiatives are a new direction for conservation organizations to maximize every conservation dollar for as many species as we can as the work is done" states Barry Bond, Conservation Manager for Remington . "The landowners and members of QUWF have a sole focus and that is upland habitat restoration, and Remington will put our hands on the tractors, sprayers and chain saws of QUWF members with our support, we look forward to a long and successful relationship. Our wildlife and hunting tradition depends on it" concludes Bond.

Another portion of the Remington Founding Sponsorship will support the Wildlife Habitat Improvement Teams of QUWF. These teams of volunteers provide assistance to landowners in restoring upland wildlife habitat on their lands based on professionally developed and customized management plans which may provide cost share funding at the local, state and federal level.

Quail and Upland Wildlife Federation, Inc.™, a tax exempt 501(c)(3) conservation organization, was formed to serve its members and chapters nationwide, providing a strong local source of habitat focus on quail and upland wildlife and population recovery. Millions of dollars of habitat work have been completed by its members over the years on thousands of acres of both private and public lands, now that work continues with a renewed vitality. Our chapters from coast to coast, provide the grass roots, local habitat work that is making a difference each and every day. For more information or to join QUWF please visit our website at www.quwf.net.