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## **ALPS OUTDOORZ EXPANDS NATIONAL SPONSORSHIP OF QUWF**

**BUFFALO, MO:** “Companies whose management understands the real challenges of wildlife habitat restoration at the local level are the key to the future of all our upland game. ALPS Outdoorz is one of those companies and their support of the Quail and Upland Wildlife Federation (QUWF) is a major reason why we lead in several categories of habitat restoration across the U.S.” states Craig Alderman of QUWF. “Their products are a direct need of our members, hunters and landowners and fill a huge void in raising banquet dollars with high quality accessories” Craig explains.



“Further, select ALPS accessories have been selected as exclusive accessories of the new QUWF Wildlife Habitat Wagon™ and its portable pop up blind conversions. For the first time, this allows exceptional portability on a multi-use, easily pulled, compact wagon designed specifically for wildlife habitat use by landowners and hunters with options for a hard blind/portable office or a pop up soft blind” declares Alderman.

“ALPS support also allows continuation of the significant wildlife research projects we are currently involved in and will initiate in 2017/2018” states Nick Prough, Chief Wildlife Biologist of QUWF. “We are not the standard conservation organization, lean by design but huge on work and results making every penny count for wildlife habitat and population recovery because of sponsors like ALPS” Prough concludes.

“Working with QUWF not only aids the battle for wildlife habitat across the country, it positions our brand for growth in a great way. Further, the “Good Will” created for our brand reflects their professional approach and superior dedication and integrity to getting it right with every penny raised from all sources. The chapter mantra of “turning-the-dirt” explains the basic core value at the local level to get it done for wildlife” states Doug Eckelkamp of ALPS Outdoorz.

As of January 2016, QUWF and its local chapters and members have impacted 3.2 million acres of wildlife habitat and its chapters spent over \$152 Million Dollars in their local communities. That is “Turnin-the-Dirt™”.

Quail and Upland Wildlife Federation, Inc.™ is the only Disabled American Veteran Founded, tax exempt 501(c)(3) conservation organization in the U.S., serving its members and chapters nationwide. QUWF provides a strong local source of habitat focus on all upland wildlife with population recovery. Millions of dollars of habitat work have been completed by its members over the years on millions of acres of both private and public lands. That work continues with a renewed vitality. Our chapters from coast to coast, provide the grass roots, local habitat work that is making a difference each and every day. For more information or to join QUWF please visit our website at [www.quwf.net](http://www.quwf.net).

Quail and Upland Wildlife Federation, Inc.

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