

May 29, 2012	PRESS RELEASE: For Immediate Release
	<p align="center">QUWF Passes \$2 Million Dollar Mark in Conservation Seed Program</p> <p align="center">Contact: Paula Bennett, Admin@quwf.net PH: 417-345-5960 P.O. 947, Buffalo, MO 65622 www.quwf.net "It's All About Wildlife"™</p>

Buffalo, Missouri: "QUWF continues to set new milestones on its focus of actually "turnin-the-dirt" at the local level" declares Craig Alderman of QUWF. "We have now surpassed \$2 Million dollars of conservation seed used to plant over 100,000 acres for wildlife, program to date, in 12 different states. In 2011 EOY we hit \$1.936 million dollars and over 96,000 acres with program to date figures breaking the new record in 2012" states Craig, "In 2012 we also supplied another conservation organization in Missouri with two tractor trailer loads for their seed day, helping to "turn-the-dirt" at the local level".

The QUWF conservation seed program provides industry seed only to be used in conservation practices. It cannot be used for agricultural purposes such as row crops or feed and cannot be sold for profit other than to re-coop transportation costs. "This year we added another trucking company to service chapters, states and agencies across the country, that is licensed to pick up bulk seed from sources in Canada" explains Betty Richardson, Habitat Seed Program Manager for QUWF. "Seed this year is in short supply as the first priority of seed suppliers is to supply the agricultural needs of many markets whose planting time began much earlier with good weather and larger demand in 2012, 4 to 6 weeks earlier" says Richardson "all conservation depends on the surplus, if there is any, for our use".

"Our chapters and members are setting new habitat results with very dedicated, local work on the ground, with multi-year plans already in place. It is not a one shot deal, real habitat recovery takes serious, long term work by individual landowner members and the full support of QUWF. They are "turnin-the-dirt" like no others, many times spending out of their own pockets on equipment, supplies as well as time even though they have raised substantial local dollars that stay in their community" states Nick Prough, Chief Biologist of QUWF.

Quail and Upland Wildlife Federation, Inc.™, a tax exempt 501(c)(3) conservation organization, serves its members and chapters nationwide, providing a strong local source of habitat focus on quail and upland wildlife and population recovery. Millions of dollars of habitat work have been completed by its members over the years on thousands of acres of both private and public lands, now that work continues with a renewed vitality. Our chapters from coast to coast, provide the grass roots, local habitat work that is making a difference each and every day. For more information or to join QUWF please visit our website at www.quwf.net.